

INCubatoredu National Summit

JULY 15-17, 2019

As we continue to plan for this summer's INCubatoredu National Summit, we are excited to tell you more about some of the wonderful things you will experience at this annual training, networking, and professional development conference.

REGISTER

Workshops, Panels, and More!

Get Your Hands Dirty in these Hands-On Workshops

- Designing Human-Centered Businesses & Teams: Interactive Design Thinking Power Session
Vanessa Shaw, CEO/Founder, Human Side of Tech
- Metrics for Measuring & Testing MVPs and What to Do with Them
Adam Berk, Lean Startup Co.
- Creativity Mindset
Jim Friedman, Miami-Ohio University
- Teaching is a Performance
Isaiah Makar, Impact Makars

Level-Up Your Entrepreneurship Game

- Social Entrepreneurship: Entre for Good
- Tools for Concept & Product Prototyping
- Incubators & Accelerators Outside of the Classroom
- Social Media for Startups
- UVP Canvas before Solution Ideation

Fill Your INC Teaching Team's Toolbox

- Student Recruitment: Tried and True Techniques
- Financial Model Deep Dive
- Tips from a Master INC Teacher
- Funding Student Teams
- PR for Your INC Program

KEYNOTE SESSIONS

Wednesday Morning

Students as Global Entrepreneurs: Teach Children to Invent Jobs, Not Find Them

Yong Zhao

Author, World Class Learners: Educating Creative and Entrepreneurial Students

In the new global economy, the jobs that are available now might not exist by the time today's students enter the workplace. To succeed in this ever-changing world, students need to be able to think like entrepreneurs: resourceful, flexible, creative, and global. Learn how to cultivate independent thinkers who are willing and able to use their learning differently to create jobs and contribute positively to the globalized society.



Tuesday Afternoon

How This C- (or worse) Student Became a Successful Entrepreneur

Sir Martin Atkins

Entrepreneur, Musician, Instructor

How does someone go from a struggling student to a notable musician, author, college instructor, and entrepreneur? By starting with his passion and building a business around it. Early on, Martin recognized the importance of the entrepreneurship mindset and habits regardless of career path. See how you can encourage your non-traditional learners to find their path to personal success - and enjoy some rockin' stories from this former Nine Inch Nails drummer!



